



# Introduction to WINGS

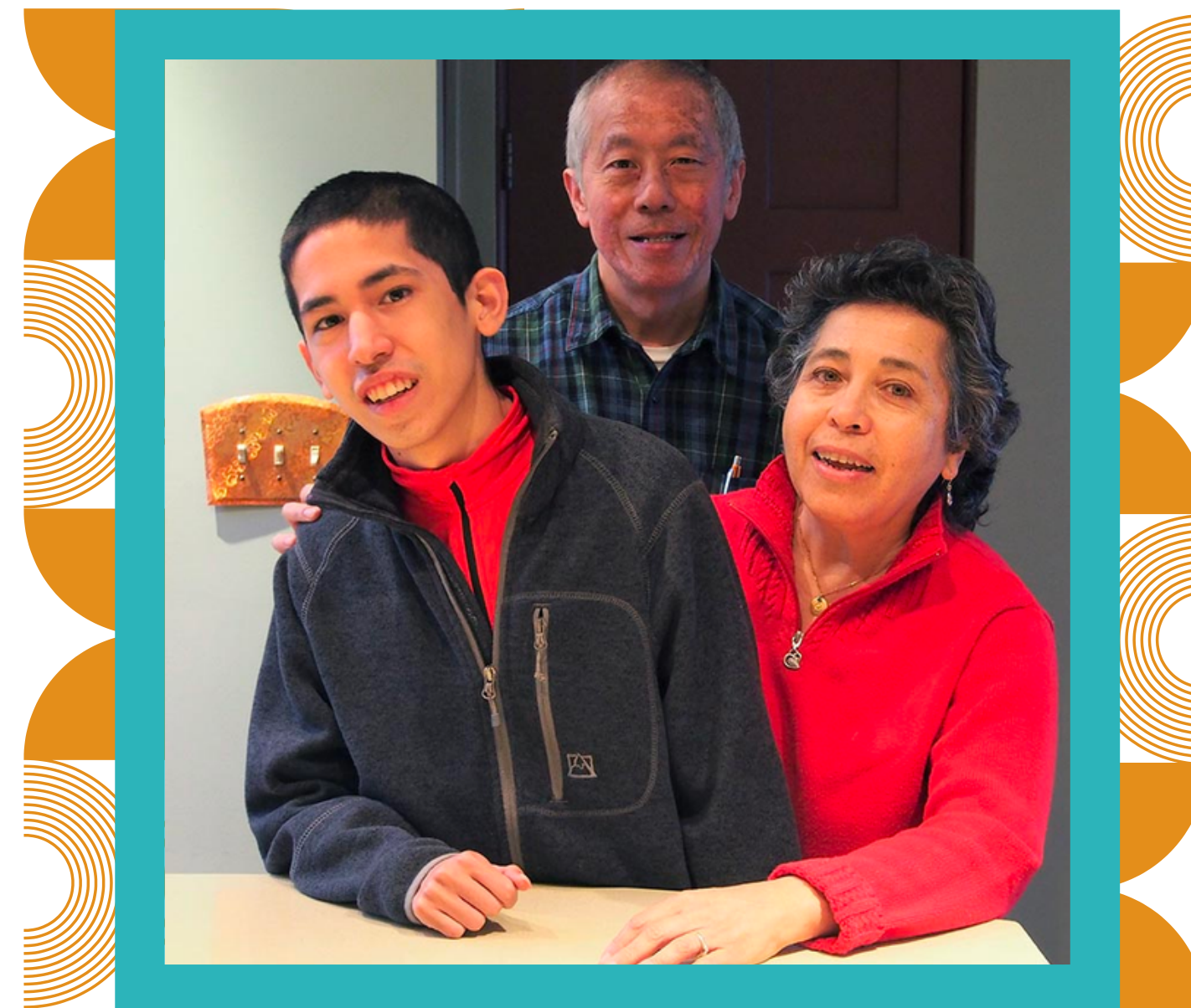
*Improve the quality of life for individuals with  
Autism Spectrum Disorder.*



# Our History

In 1997, Sherman Chan and Irma Velasquez established a multi-disciplinary team to provide intensive educational and therapeutic support for their son, Aaron, who had been diagnosed with autism. Recognizing Aaron's need for effective communication, the team tirelessly explored various methods until he began expressing his needs and wants.

To further develop his social and communication skills, they sought an immersive social environment. After extensive research in the San Francisco Bay Area, they identified a gap in suitable educational settings for children with autism. This led to the creation of WINGS in September 2001, with a mission to provide a nurturing learning environment where autistic students could grow at their own pace.



# Our Team & Sponsors

## Board of Directors

Irma Velasquez

Phil Shemanski

LaDonna Ford

Anita Carey

Josh Johnson

## Administrative Staff

Ken Toren, *Executive Advisor*

Laxmi Ghale, *Program Director*

Bethany Rios, *Business Coordinator*

Emily Carambat, *Family Liaison*

Jose Garrido, *Operations Coordinator*





# 2023-2024 Mission and Goal



*“New Year, New School, Infinite Possibilities”*

- Goal of **\$200k** to support staff recruitment, retention and enrichment by the end of the year.
- Kick-off fundraising efforts for the new year:
  - Giving Tuesday campaign:
    - **\$100,000** anonymous match offer
- Recruitment efforts:
  - New programs- Adult & Pre-school
  - Faculty and student recruitment and retention

*Here to help us achieve our goals...*



WINGS has recently hired Dérive Marketing & Public Relations to assist in the school's marketing, branding, and fundraising efforts.





# 100,000 Reasons to Support WINGS



100,000  
reasons to  
donate for  
Giving  
Tuesday.

*Donate for this year's #GivingTuesday and  
have your donation matched!*

Improve the quality of life for individuals with Autism  
Spectrum Disorder throughout their lifespan.



WINGS  
NURTURING  
INDEPENDENCE

- An anonymous donor is generously matching all contributions up to **\$100,000** until **November 29**.
- All Giving Tuesday contributions will go towards our goals of expanding our faculty, and the development of our future adult and pre-school programs.



# Funding Opportunities



## Corporate and Organization Partnerships

- YouTube
- Local Businesses
- Rotaries, Lions Clubs, Other
- SBEF
- Colleges and Universities



## Grants

- San Bruno Community Foundation
- Atkinson Foundation
- Bothin Foundation



## Spring Event: *New Home Sweet Home*

- Committee Members Needed
- Sponsorships available
- Save the Date: April 19, 2024





# Recruitment

WINGS is actively working towards hiring new teachers and instructional assistants. We are also looking for new students to join our growing and dynamic community!

Know a teacher or student who would be a good fit at WINGS? Contact us!

## Contact:

Laxmi Ghale - Program Director

[ghale@wingslearningcenter.org](mailto:ghale@wingslearningcenter.org)



# How Can WINGS Help Rotary?

- **Volunteers:**

- In need of volunteers? Our community is always looking for ways to get involved and give back. **We will share your volunteer opportunities with them.**

- **Event attendance and support:**

- Our WINGS community is always looking for events to attend and ways to support the San Bruno community. **We will help promote your events and San Bruno events with our network.**

- **Cross-promotion using our various communication outlets:**

- Using our platforms and network, **we will share relevant Rotary content with our community to help promote Rotary events and news.**

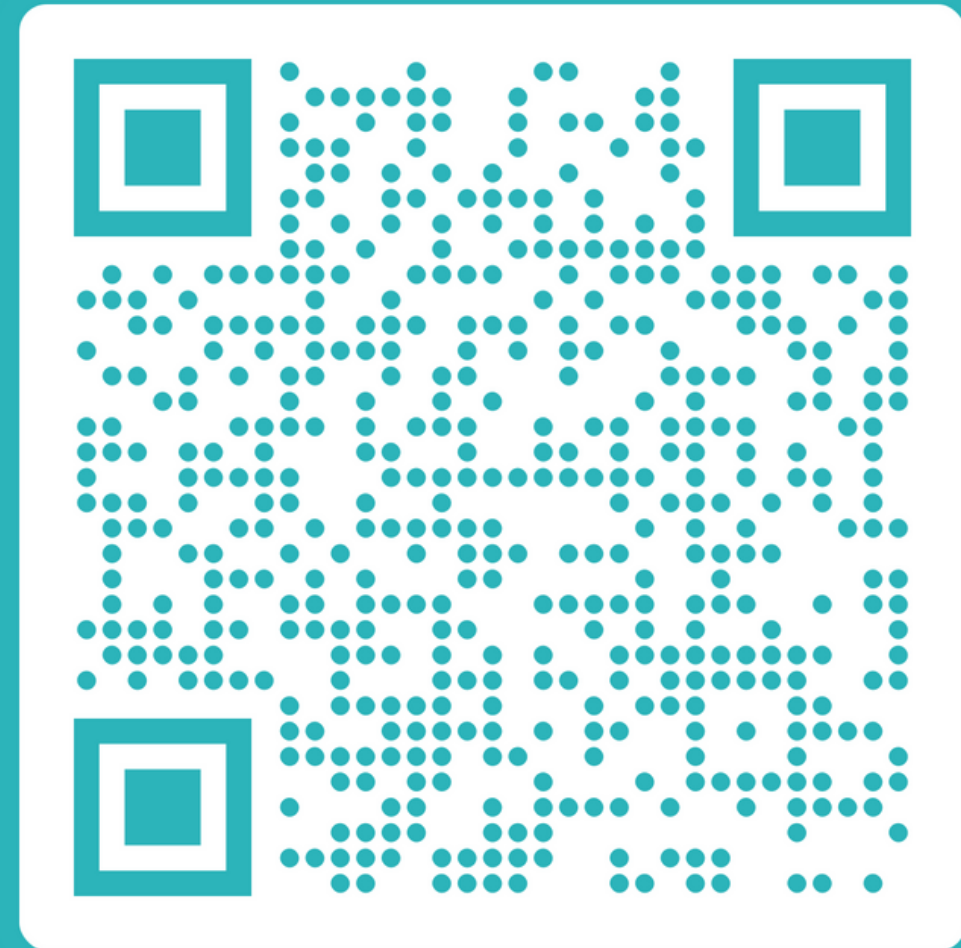


## How Can You Help WINGS?

- Join our Board of Directors or one of our committees.
  - If you are interested in a position, please reach out to Ken Toren, at [toren@wingslearningcenter.org](mailto:toren@wingslearningcenter.org) or [408-497-0247](tel:408-497-0247)
- Become a sponsor or donor.
- Help connect us with community members or a company who would be interested in our mission. At WINGS we are always excited to welcome new **corporate and strategic partnerships!**



# Connect with WINGS



650-624-3165

2500 Cottonwood Drive  
San Bruno, CA 94066

Wings is a Non Profit organization under IRS Section 501 (c)(3) (EIN 94-3385745).



For Business/Admin, Funding, Marketing,  
Board: Ken Toren, Executive Advisor  
email at [toren@wingslearningcenter.org](mailto:toren@wingslearningcenter.org)  
or 408-497-0247

For Admission, Educational Employment:  
Laxmi Ghale, Program Director  
email at [ghale@wingslearningcenter.org](mailto:ghale@wingslearningcenter.org)